



GRAM-UTTHAN

at

GLIMPSE

VISION:

Creation of an equitable society in which poor and disadvantaged would be able to lead a better life with dignity and securities.

MISSION:

Enabling the poor and disadvantaged for qualitative changes in their lives through an empowerment process.



Livelihood :

48,000 nos. of women entrepreneurs have created job in non-farm or value added farm based activities with proven skills. Every day free cooked food has been provided to 1000 needy people since 2016. Farmer's cooperatives have been established with function of milk cooling plant. Around 800 farmers get benefited through milk chilling plant.



Skill Training

22853 nos. of disadvantaged youth have trained, of which 3886 formally placed in employment in different placement agencies across country, and 15997 self employed.



WASH

Remote rural female folks have adopted hygienic pads and transformed their menstrual hygienic behaviour. 31,200 of toilets are constructed with water connection and 156000 household members are accessed to safe and sustainable water and sanitation facilities at their doorstep in seven districts of Odisha province. Thus about 500 villages are emerging as model for not only keeping their cleanness but also approaching towards free from open defecation. 800 entrepreneurs have engaged in social marketing. 21 entrepreneurs promoted and established business of rural sanitary materials. Model toilets have built up in each block of Jajpur, Kendrapada and Bhadrak district. 150 local masons & plumbers are trained and engaged for toilet construction and created permanent employment source.



Climate Change

15600 households have used solar lamps by replacing kerosene lamps. Through climate change adoption strategy, 500 farmers are getting prime income from their integrated fish farming, inter-cropping and rabi crops within the catchment area of ponds. Farmers are diversified their income avenues by introducing dairy farm and vegetable cultivation also.



Governance

Established relationship with district and block level decision makers, service providers & elected members of local self governance including CBOs, CSOs & SHGs for WASH & IWRM plan. Capacitated communities including CBOs, CSOs & SHGs to monitor WASH services and duty bearers accountable. In 10 revenue villages PRI members capacitated on Scientific devices for Integrated Water Resource Management and able to track their allotted budget for WASH.



Disaster Response

500 nos. of households built up their disaster resistance house. Community based Contingency plans have prepared in convergence with GPs in covering of flood prone coastal belts.



Community Health & HIV/AIDS

Out of 505 identified, 250 FSWs are getting benefits from social protection schemes of Govt. They are regularly used condoms. No single positive case has identified after our interventions in 3 sites of State capital Bhubaneswar. Introduced community based health nutrition plan. 1313 nos of Accredited Social Health Activist (ASHA) has been trained and provide effective health services to community.



Digital Learning

17200 nos. of women SHGs, high school students and dropout students trained from 19 districts of the province on Digital Financial Awareness Program (DFLAP) as part of financial inclusion.



People's participation key to social revamp

Key Innovations across Domains

- Nature based solution on disaster risk reduction and disaster management.
- Supply chain management in Rural Sanitary Mart (RSM).
- Promotion of social entrepreneurship on Sanitary napkins and Rural Sanitary-Mart.
- Water security plan with integrated water resource management.
- Water resource mapping by using the tools Resource Infrastructure Demand Access. (RIDA)
- Design of flood resistance water source points are the innovative models have demonstrated.
- Farmers Knowledge Centre: Disseminate updates on climate change adoption strategy of various practices on agriculture and promotion of organic farming with different Govt schemes for benefit of the farmer.
- Floating agriculture practice in flood prone area during submerges of surface for long time.
- Micro health nutrition plan: Participatory community based health plan leveraging mainstream agency system.
- Rural and tribal fold based IEC designing on WASH.

Unified Plan at Slums & Villages: Rural urban disparities in development influence migration pattern in our cities. This is due to imbalance in the level of development between rural and urban area. We have taken initiatives in Bhubaneswar, Jajpur and Bhadrak slums where rural migrated populations are getting benefits from our programs.



We experienced that if you use sensible tools that can change the behaviour of community towards their unhealthy conventional practices. Gram-Utthan has used sensitized children on sanitation issue that results about 500 villages are approaching to free from open defecation.

Expertise area across Sectors in Brief

- Facilitate PRI for Lobby and advocacy by using micro WASH plan as tool.
- Gender focused and child friendly WASH plan.
- Life cycle cost analysis on water and sanitation.
- Girl's education and carrier counselling.
- Water testing technology.
- Value chain analysis of different rural product.
- Clean energy solution.
- Simple MSME based technology in adding value to the product.

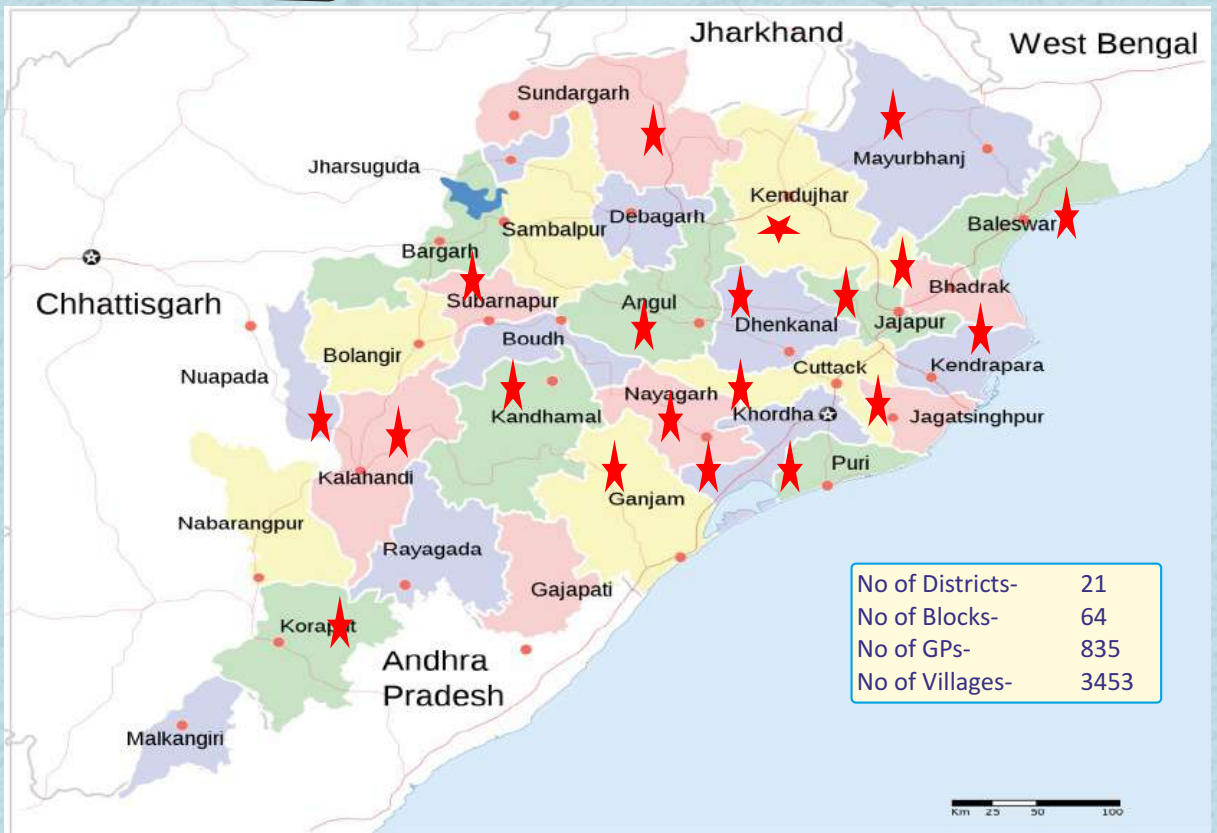


Current Year Challenges before us

- ✓ Support for devolution of power of PRI to make positive impact within the local communities.
- ✓ Offer challenge for mentors to contribute for business growth of our micro entrepreneurs.
- ✓ Ensure micro level health economics of rural folk in inaccessible pockets through WASH interventions.
- ✓ Introduction of diversified income avenues and climate change adoption practices for farmers.
- ✓ Stop child labour and ensure girl students higher study with carrier path in tribal pocket.

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OPERATIONAL AREA:



ACKNOWLEDGE OUR PARTNERS:



SWARNA PRAGATI HOUSING



Terre des hommes
Helping children worldwide. tdh.ch



Call to Action!!

Gram-Utthan is looking for business guide for small entrepreneurs and its SHG based cluster business management. If mentoring to entrepreneurs is your passion you can connect with us if research and documentation are your areas of interest, then we would like to have your research expertise in addressing the water and sanitation issues in our locality.

Donate for the Cause

We are grateful to your donations and support in helping us combating poverty, endanger health, sanitation and empowerment of the poor.

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Leaving No One Behind