OUR VISION
Creation of an equitable society in which poor and disadvantaged would be able to lead a better life with dignity and securities

OUR MISSION
Enabling the poor and disadvantaged for qualitative changes in their lives through an empowerment process.

OVERALL GOAL
Socio-economic development of rural poor with a thrust on women, children and their empowerment
Annual Report
2019-20

We for others

Registered Office:
GRAM-UTTHAN
At/Po-Pimpuri, Via-Rajkanika,
Dist.-Kendrapara
Pin:754220, Odisha, India

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Website: www.gramutthan.org
We are thankful to all our donor agencies for their continuous support to contribute, perform and share things with community along inspiration, guidance and hard work to take Gram-Utthan to new heights.

Our Donors and Financial Support Agencies:
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Dear friends,

It is my privilege and pleasure to present our Annual Report for the year 2019-20. During this reporting year, Gram-Utthan continued to play a responsible role in mobilizing and empowering the deprived communities through the expanse of our programs and activities. In the coming year, we look forward to expand our work and services to new potential locations with the same values and spirit. We invite you to read this report, highlighting our services, activities and milestones that marked the last year. A sincere thank you to all our donors, supporters, Government of India, Government of Odisha, financial institutions, District and Block administration, Governing Body members, including the people we served, staff and volunteers, without whose support, none of this would have been possible. With your continued involvement and support we look forward to another rewarding, hope-filled year.

Thank you for your valued support!

Govind Chandra Dash
Section-1
ORGANISATIONAL CREDIBILITY:
Gram-Utthan is a non-profit community based secular organization established in 1989 and is registered as a society in 1990 under the Societies Registration Act of 1860 in Odisha, focusing on alleviating poverty and social injustice. We do this through well-planned and comprehensive programs in livelihoods, micro-enterprise, and entrepreneurship development, universal access to health, education, water, sanitation and hygiene and disaster preparedness and response. Our overall goal is the empowerment of women and girls from poor and marginalized communities, leading to improvement in their lives and livelihoods.

LEGAL STATUS:
- Registered under Society’s Registration Act XXI of 1860 bearing its registration No: 22736/226, dated on 1st March 2008 Issued against 19150/7 of 9th April 1990.
- 80G: CIT(E)/Hyd/158(12)/9aG/201s-15, Dated: 28.06.2016,
- PAN Number: AAATU1223F
- TAN Number: BBNG00758C
- NGO DARPAN UNIQUE ID: OR/2009/0013905
- GST Number: 21AAATU1223F1Z6

OUR VALUES:
- Value driven integrity and Participation
- Committed, Competent and Cooperation (C 3)
- Development driven
- Collective Concern for learning and growing together
- Transparency and openness
- Equity, Efficiency and Honesty

STRENGTHS
- Working in 22 districts, 64 Blocks, 835 Gram-Panchayats, 3453 villages
- Working in partnership with 186202 women members from 16100 SHGs
- 193 nos. of Professional staff, skilled and disciplined from diverse educational background having extensive experience on developmental sector
- Always endeavors to Plan to Team up & Team up to Plan
- Well designed systems, procedures and developmental policies
- Has a good reputation with Government institutions, CSOs & NGOs in the state.
- Associated with various national and international level organizations including corporate bodies for support services
- Maintains credibility with Donors and financial institutions

GOVERNANCE, MANAGEMENT & ADMINISTRATION SYSTEM:
The Governing Body members of Gram-Utthan are responsible for policy decisions headed by its President. The day to day operations of Gram-Utthan are administered by the Secretary and have the power to exercise any powers and functions of the Governing Body except those related to approval of appointment of any new members to the Governing Body or those relating to framing /changing/amending of the bylaws, rules or regulations. Over and above this, the management of GU rests with
the Governing Body, comprised of 11 members, each of whom is selected for a three-year term. We have a personnel policy which is followed to enhance transparency.

HUMAN RESOURCES:
GU lays great emphasis on ‘Human Resource’. The consequence can be noticed in the environment of team spirit, collective experience, hard work and commitment in which and on the basis of which the whole organization runs. Very essentially this is manifested through the 193 full-time staff who proficiently strives to achieve its vision. Now, more than ever before, GU has long- and short-term volunteers participating in the project activities injecting fresh ideas and knowledge into the strong GU team.

GEOGRAPHICAL PRESENCE:
Our programmes continued to reach out to women and girls, especially from the marginalized communities in the poorest and remotest villages to make a positive impact in their lives and livelihoods. We worked in 23 districts, 64 Blocks, 835 Gram-Panchayats, 3453 villages to directly reach out to more than 2 lakhs population through livelihood, microenterprise, health, education and skill training, micro-housing, clean energy solution, WASH improvements, Disaster preparedness interventions of whom 90% women, girls and vulnerable youth. Gram-Utthan has been quite successful in reaching out to a large number of beneficiaries in different location.

DEVELOPMENT INTERVENTIONS

<table>
<thead>
<tr>
<th>Major Components</th>
<th>Sub Activities</th>
</tr>
</thead>
</table>
| Empowerment of women and Livelihood Development | Women Self Help Group Formation  
|                                         | Capacity building on SHG dynamics  
|                                         | Promotion of micro-enterprise  
|                                         | Entrepreneurship development  
|                                         | Digital literacy, financial linkages and financial inclusion. |
| Malnutrition Correction                 | Promotion of kitchen garden  
|                                         | Improve the general health and wellbeing of children, pregnant, lactating mothers |
| Skill For Life                          | Developing industry wide skill standards, and deliver apprenticeship training at scale integrated with life skill education. |
| Community Healthcare                    | Improve health seeking behavior through awareness, training and positive healthcare support. |
| Water and Sanitation                    | Community Mobilization/ Demand Generation on WASH  
|                                         | Bring about behavior change on issues of water, sanitation and hygiene (WASH)  
|                                         | WATSAN product Marketing  
|                                         | Toilet construction with water connection. |
| Clean Energy Solution                   | Make clean and affordable energy solutions (for lighting and cooking) accessible to communities at the Household level in unreached areas. |
| Disaster Response                       | Relief and rehabilitation, Disaster Risk Reduction and Disaster Risk Management |
HIGHLIGHTS OF ACTIVITIES: 2019-20

1. Empowerment of Women and Livelihood Promotion:
We prioritized development of women’s knowledge and skills in accounts, norms and processes and on improving women’s participation in village planning. Working toward the overall well-being of communities, SHGs accessing bank linkages and mobilize from government programs. We helped conduct trainings to aid the roll-out process in the community and groom these leaders to form primary groups. We conducted leadership trainings, visioning exercises and perspective building workshops to strengthen these institutions.

It is worthy to mention that female farmers and farmers in our operational district are today struggling to cope and adapt to climatic-induced shocks. This is affecting local food production systems and increasing food insecurity and desperation among farming households. Our Community Based Adaptation initiatives seek to train and equip women smallholders and their households for practicing climate resilient agriculture, diversify their production and income base, make informed choices, and raise their voice in appropriate platforms to sustain their livelihoods. Hence, our initiatives focus on improving the knowledge, skills, self-esteem and leadership of women from marginalized communities, as part of their economic empowerment. The themes adopted for women’s capability enhancement during the year included

- formation and capacity building of women SHGs
- Promotion of viable enterprise
- Promotion of Climate resilient agriculture
- market engagement,
- entrepreneurship development
- financial literacy and financial inclusion

Further, our activities involve economic independence of women through

- awareness and linkage with livelihood schemes,
- capacity building through skill development
- awareness of their rights, developing consciousness towards health and hygiene,
- facilitating group formations, and their participation in social activities and decision making.

2.2. Micro-enterprise Development Programme:
It has fruitful experiences engaging the women in small business like processing of mixture packaging, Grocery/General shop business, food processing, rearing of goat, poultry and dairy development etc. on a limited scale. Almost 523 families got benefited during the reporting year.

2.3. SHG Digitization in E-SHAKTI Portal:
The need of digitization of records of SHGs has been felt for quite some time due to irregular and delay in maintenance of books of accounts. Transparent and proper maintenance of records of SHGs was facilitated in helping and strengthening of SHGs. It is also felt that digital empowerment that helps in bringing SHGs on a common web based e-platform by making book keeping easy for low literacy clients. Considering its importance, the NABARD supported SHG Digitalization in Odisha under E-SHAKTI Programme has been successfully implemented in 10 blocks of Jajpur district and 05 blocks of Kendrapara District, where 385 Animators were trained and engaged to bring 11550 SHGs into functional stage.
2.4. Urban SHG Promotion:
Catalyzed the formation of Urban SHGs, their federations, capacity building of all members and access to financial inclusion of SHG members under DAY-NULM- Supported by SUDA, Odisha.

The program has been phase wise implemented in the following areas:
- Bhubaneswar Municipal Corporation, Bhadrak Municipality & Jajpur Municipality
- Vyasanagar Municipality, Basudevpur Municipality, Chandbali NAC, Dhamnagar NAC

2.5. Upscaling and mainstreaming climate smart integrated fish farming through PFO:
Gram-Utthan piloted the "Umbrella Programme for Natural Resource Management (UPNRM)" in 2011-12 with the financial support from NABARD and technical support of GIZ. Upon successful implementation, the IFF model under the UPNRM program continued till 2017 focusing on sustainable aquaculture integrated with rearing of Duck/ Poultry/dairy/ Vegetable Cultivation and horticulture crops. Our process of aquaculture integration has not only been able to utilize the byproducts/wastes as principal inputs, but also made the farming practice highly remunerative and farmer friendly. Having seen the demonstrated model, KfW Bank, Germany supported in 2018-19 for Mainstreaming Climate Smart Integrated Aquaculture Model.

<table>
<thead>
<tr>
<th>Activities</th>
<th>Achievements</th>
</tr>
</thead>
<tbody>
<tr>
<td>No of FPCs legally registered</td>
<td>4</td>
</tr>
<tr>
<td>Women fish farmers enrolled into FPCs</td>
<td>2500</td>
</tr>
<tr>
<td>Set up of fish nursery Units</td>
<td>4</td>
</tr>
<tr>
<td>Set up of Hatchery unit for availing quality and timely fish seeds and fingerlings</td>
<td>1</td>
</tr>
<tr>
<td>Established Farmer Resource Center (FRCs)</td>
<td>4</td>
</tr>
<tr>
<td>Demonstration Fish Pond unit</td>
<td>1</td>
</tr>
<tr>
<td>Duck Rearing Transit House</td>
<td>1</td>
</tr>
<tr>
<td>Cage Catfish Farming Unit</td>
<td>1</td>
</tr>
<tr>
<td>Azolla &amp; Vermi-compost unit</td>
<td>2</td>
</tr>
<tr>
<td>Establishment of Vegetable and horticulture nursery unit</td>
<td>1</td>
</tr>
</tbody>
</table>
2.6. Malnutrition Correction: Addressing malnutrition is one of our ultimate goals so as to improve food security for children, women farmers and their families. The pond based fish farming project has been integrated with vegetable cultivation, horticulture promotion and home garden promotion. Project activities centered around helping especially children and women improve the availability, access to and utilization of appropriate and nutritious foods. As a result, Gram-Utthan has made remarkable achievements in improving the health and nutrition status of the targeted group. These pathways are not mutually exclusive but work together to strengthen the project towards better household food security and nutrition.

2.7. Promotion of organic Garden: It has been noticed that the poor and migrant families lack access to adequate and nutritious food in the emergence of COVID-19. So, we promote ‘Organic Gardening’ and encourage it on a household level. We train the families to prepare organic kitchen gardens and undertake backyard farming. The purpose is to increase both their food and nutritional security. We are providing seed support to migrant families for promotion of kitchen garden activities. They grow vegetables that appear on their plate’s nutritious food. They also stop buying vegetables.

2.8. Clean Household Energy Solution:
Since December 2016, Gram-Utthan has started promoting solar lights through the financing of Milaap Social Ventures Pvt. Ltd. in the remote and inaccessible villages of operational districts. The task of Gram-Utthan is to identifying the families in need and providing appropriate affordable clean energy solutions for lighting and cooking at household and community level. Gram-Utthan also develops and implements a self-financing model for dissemination and distribution of the energy solutions at the household level (e.g. linking with SHGs, Banks, and Government Schemes etc.).

![Initiative towards Clean Energy Solution](image)

2.9. Aahar Scheme-Supported By District Aahar Society, Kendrapara
Aahar Scheme is a food subsidisation program supported by the Government of Odisha. GU has been assigned by District Aahar Society Kendrapada, as a part of social security measure. Gram-Utthan started its Aahar Programme on 15th February 2016 and providing 500 meals at Pattamundai Aahar Kendra & Aahar Kendra District Head Quarter Hospital 700 meals (Lunch-500 & 200 Dinner) meals daily @ Rs.5/- per meal
3. WATER, SANITATION AND HYGIENE (WASH) INTERVENTIONS:

3.1. Jaldeep (Lamp in the water) Project:
The project focused on the following main activities:
- Community Mobilization, Awareness and demand Generation
- WATSAN product Marketing, developing IEC material Development
- Pipe water connection, Toilet construction and Loan Administration
- Technical assistance to clients, Monitoring & Evaluation
- Impact Assessment, Administration & Governance

As part of the water management strategy focused on the following actions to help rural communities achieve water security and safety by:
- Rooftop water harvesting systems
- Capturing, storing and filtering rainwater through harvesting systems
- Replenishing fresh groundwater aquifers
- Developing models for safe disposal of wastewater
- Promoting water literacy, sanitation and hygiene

3.2. Accessible Family Toilet (AFT):
Gram-Utthan has partnered with FAAS that give us a platform to create access to special sanitation facility for the people who need special attention. These special needs peoples include physically challenged injured, old aged and pregnant women. This special sanitation system includes constructing a new or retrofitting individual’s household toilet for the peoples that require special assistance. The program focused in 4 districts such as Kendrapada, jajpur, Bhadrak and Balsore.

3.3. Sanitation Project supported by BPCL through HFHI:
Lack of adequate sanitation and safe water has significant negative health impacts including diarrhoea in Khaparakhol 2) Muri Bahal of Bolangir district. The communities clearly have an acute need for water and sanitation. The major health threats in the areas are waterborne diseases including diarrhea, cholera, Malaria, typhoid, skin diseases and headache etc. Various forms of waterborne diarrheal disease are the most prominent examples, and affect mainly children in the areas. Hence, the BPCL supported sanitation project is implemented in Khaparakhol 2) Muri Bahal of Bolangir district.
3.4. Sanitation Project supported by FINISH SOCIETY:
Despite efforts by government, access to safe sanitation in the rural pockets Sanitation remains a disaster. Close to more than half of households are forced to defecate in the open. Whereas the toilet use concerned just over 4% has a toilet with a flush connected to a piped water system which was forced them to defecate in the open. Hence, FINISH supports Gram-Utthan to improve sanitation facilities of the rural poor.

3.5. Support for Individual Household Toilet Construction by ONGC:
The ONGC under CSR supported project has been successfully implemented in Nuapatna of Tigiria block of Cuttack District Odisha. This project intervention has been of great assistance for the 99 families belong to weaver’s community have accessed to latrines with water connection. Now, these families have been from open defecation. The family members feel a sense of dignity by having new toilets at their house. Also, they free from tension from fetching water as the families got water connection facilities at their houses. Moreover, Gram-Utthan also could able to bring about positive Behavioral Change Communication (BCC) on Water & Sanitation at the community level under ONGC CSR Project intervention.

**Major achievements under WASH Projects/Programs:**

<table>
<thead>
<tr>
<th>Project</th>
<th>Supported by</th>
<th>Targeted</th>
<th>Achieved till date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jaldeep</td>
<td>Water.org</td>
<td>30,000</td>
<td>27,470</td>
</tr>
<tr>
<td>Accessible Family Toilet</td>
<td>FASS</td>
<td>180</td>
<td>54</td>
</tr>
<tr>
<td>Sanitation Project</td>
<td>BPCL-HFHI</td>
<td>500</td>
<td>243</td>
</tr>
<tr>
<td>IHHL</td>
<td>ONGC</td>
<td>99</td>
<td>99</td>
</tr>
<tr>
<td>Sanitation Program</td>
<td>FINISH SOCIETY</td>
<td>10,000</td>
<td>8,800</td>
</tr>
</tbody>
</table>

Model toilet with water connection
3.6. Watershed India Project:
The Watershed India project aimed at facilitating improvements in governance and management of water, sanitation, and hygiene (WASH) services along with water resources on which such services depend. Between 2016 to December 2020, the partnership sought to increase recognition of water resource management interface in WASH programming, to ensure sustainable WASH service delivery around Tampara Lake of Chhatrapur block, Ganjam district. One of the main achievements under the Project is development of water security plan at 5nos villages.

Section-4
4. COMMUNITY HEALTHCARE INTERVENTION:
4.1. Targeted Intervention supported by OSACS:

The OSACS supported Targeted Intervention (TI) project is intervened at three locations in the capital City of Bhubaneswar i.e. Malisahi, Rasulgarh and Bomikhal. The project covered 350 FSWs. Under this project, Gram-Utthan helped the FSWs to protect themselves from HIV, reduce the stigma associated with the illness and mitigate its negative economic impact.

<table>
<thead>
<tr>
<th>Component</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Behavioral Change Communication (BCC)</td>
<td>Capacity Building, Advocacy among stakeholders &amp; Counseling services</td>
</tr>
<tr>
<td>Community Mobilization</td>
<td>Out Reach Service, DIC/HSL meeting, Events, SHG, IEC activities Social Protection Scheme etc.</td>
</tr>
</tbody>
</table>
Condom promotion
Condom Gap Analysis – CGA, Condom Distribution, Condom Demo &Rede-Mo, Social Marketing.

STI management
Regular Medical Check-up-RMC, Presumptive Treatment-PT, Rapid Plasma Reproductive –RPR, Treatment at PPP, Follow Up.

Referral & Linkages
Health Care Provider, Other PUSS etc.

Enabling Environment
Advocacy Meeting, Crisis Management, DIC/HSL Meeting

4.2. ASHA Training Module 6 & 7 Round-IV:

<table>
<thead>
<tr>
<th>District</th>
<th>Subject</th>
<th>No of Batches</th>
<th>No of trained ASHA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kendrapada</td>
<td>ASHA Refresher Training</td>
<td>16</td>
<td>487</td>
</tr>
<tr>
<td></td>
<td>ASHA NCD Training</td>
<td>1</td>
<td>39</td>
</tr>
<tr>
<td></td>
<td>Roll-Out Bridge IPC Skill Building</td>
<td>4</td>
<td>103</td>
</tr>
<tr>
<td></td>
<td>Training to ANMs</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Newly Selected ASHA Training</td>
<td>1</td>
<td>27</td>
</tr>
<tr>
<td>Jajpur</td>
<td>ASHA Refresher Training</td>
<td>13</td>
<td>396</td>
</tr>
<tr>
<td>02 districts</td>
<td>4trainings</td>
<td>35</td>
<td>1052</td>
</tr>
</tbody>
</table>

5. IMPLEMENTATION OF SKILL TRAINING PROJECTS/PROGRAMMES THROUGH KISD:

5.1. Skill Training for poverty Ridden Youth under National Skill Development Corporation (NSDC)
Gram-Utthan works for the marginalized youth, helping them attain gainful employment by providing vocational education and training. Targeting girls and boys between the age group of 18 and 24 years, the program strives to empower them through market-oriented skill training, along with placement support. The program aims at making them confident and independent to lead dignified lives.

Trainees: Unskilled & unemployed poverty ridden youth, women & men.

<table>
<thead>
<tr>
<th>NSDC Sponsored Skill training track record</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enrolled</td>
<td>30,537</td>
</tr>
<tr>
<td>Trained</td>
<td>29,525</td>
</tr>
<tr>
<td>Placed</td>
<td>23,725</td>
</tr>
<tr>
<td>Self employed</td>
<td>21,879</td>
</tr>
</tbody>
</table>
5.2. Skills for Life Project supported by HSBC-SWADES Foundation

This project has been successfully implemented in Jajpur district of Odisha state where emphasis was given on formal placement and self-employment.

Achievement:

<table>
<thead>
<tr>
<th>Training Details</th>
<th>Skill specific Trades</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>IT &amp; ITES</td>
<td>Motor Winding</td>
</tr>
<tr>
<td>Enrolled</td>
<td>468</td>
<td>81</td>
</tr>
<tr>
<td>Trained</td>
<td>454</td>
<td>79</td>
</tr>
<tr>
<td>Placed</td>
<td>364</td>
<td>78</td>
</tr>
</tbody>
</table>
5.3. Skill training & Life Skill Education for vulnerable women & Adolescent Girls Supported by NOMI International Network, USA:

The NOMI supported Project is implemented in Slums of Bhubaneswar train the vulnerable women & Adolescent Girls. At present such women & Adolescent Girls have been enrolled and getting trained on two selected trades i.e. Tailoring and Beautification with the following.

**Physical Training Completed**

<table>
<thead>
<tr>
<th>1st Cohort</th>
<th>2nd Cohort</th>
<th>3rd Cohort</th>
<th>4th Cohort</th>
<th>5TH Cohort</th>
</tr>
</thead>
<tbody>
<tr>
<td>50</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>50</td>
</tr>
</tbody>
</table>

Total 250 Numbers of trainees completed Foundation training
Additional Activities:
   Encouraged the Trainees to participate on important days & events
   Health Camp with provision of free medicines, Monthly Body temperature Scan of COWs and staffs, Relief Distribution, Virtual Graduation Celebration, Observation of World Toilet Day, Observation of World Aids Day, Observation of Swaschata Divas
   Special Awareness for Covid-19, Special Awareness for Flood and Heavy Rain
   Special Awareness on Cyclone, Special Awareness on HIV/AIDS

Educating adolescent girls

Supported by USHA International:
The project implemented by Gram-Utthan as Mother NGO) and other Field NGOs like DarbarSahityaSansad (DSS), Swayanshree, RadhaKrushna Club (RKC) in partnership with USHA International. At present 160 Classical Silai Schools and 420 Satellite Silai Schools are functioning in 18 districts of Odisha.
6. CYCLONE FANI WORK OF PURI DISTRICT, ODISHA
This year our special thanks and gratitude for the overwhelming relief response, contributions and recovery support to our Cyclone Fani work of Puri district, Odisha

6.1. Life saving immediate Relief Support- FANI 3rd May 2019

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Supported By</th>
<th>Relief items distributed</th>
<th>No of beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Oil and Natural Gas Corporation (ONGC)</td>
<td>Shelter Kits, Food Packet, Sanitary Napkin, Solar Light, Mosquito Net</td>
<td>17200</td>
</tr>
<tr>
<td>2</td>
<td>AROHAN Kolkata</td>
<td>Food Packets</td>
<td>14000</td>
</tr>
<tr>
<td>3</td>
<td>Habitat for Humanity India Trust</td>
<td>Shelter Kit, Kitchen Set, Humanitarian Aid Kit, Water Filter</td>
<td>4000</td>
</tr>
<tr>
<td>4</td>
<td>SBI Life Insurance</td>
<td>Food Pkt, WASH Kit</td>
<td>1000</td>
</tr>
<tr>
<td>5</td>
<td>Responsetnet Services</td>
<td>Dress materials</td>
<td>5000</td>
</tr>
<tr>
<td>6</td>
<td>GUFSPL</td>
<td>Food Kit, Mosquito Net</td>
<td>2000</td>
</tr>
<tr>
<td>7</td>
<td>NOMI international</td>
<td>Humanitarian Support</td>
<td>700</td>
</tr>
<tr>
<td>8</td>
<td>Milaap Social Ventures Pvt. Ltd.</td>
<td>Mosquito Net</td>
<td>500</td>
</tr>
<tr>
<td>9</td>
<td>World Vision</td>
<td>Cash for work exclusively for schedule caste communities</td>
<td>325</td>
</tr>
<tr>
<td>10</td>
<td>Gram-Utthan</td>
<td>Food Kit</td>
<td>1500</td>
</tr>
<tr>
<td>11</td>
<td>FINISH SOCIETY</td>
<td>Energy Efficient Lights, Solar Lights (10000 beneficiaries @2 each family. 1000 solar light for 1000 families).</td>
<td>110000</td>
</tr>
</tbody>
</table>

Total | 57,225 |

6.2. Post Cyclone Fani Integrated Shelter Response in Odisha:

<table>
<thead>
<tr>
<th>Project Title</th>
<th>Supported by</th>
<th>Name of block / District</th>
<th>Intervention</th>
<th>Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.Cyclone Recovery Support to the FANI Affected Families in Puri District</td>
<td>Terre Des Hommes Foundation, Nimapada, Puri</td>
<td>Cash for work (wage labour), Keyhole garden support, Fruit sapling support, Seeds support, WASH improvement, Child Protection Activities (PSS)</td>
<td>97 HHs, 25 HHs, 211 HHs, 125 HHs, 211 HHs, 2 Schools &amp; 3 Anganwadi Centers</td>
<td></td>
</tr>
</tbody>
</table>
### Section-7

**REACHING OUT:**

**INFORMATION, EDUCATION & COMMUNICATION:** Information, Education and Communication have a vital role in bringing about behaviour change in the community regarding RCH Programmes. The main objective of all IEC activities is to encourage people for adopting positive attitude towards issues related to reproductive and Child Health issues thereby improving the quality of life. One important aspect of any IEC interventions is to maintain the continuity and consistency of the messages so that the same are re-enforced and strengthened and ultimately are adopted by the people as way of life.

**COLLABORATION & STRATEGIC PARTNERSHIP:** GU gets involved with programmatic & economic activities. To carry out these activities, the organization has ongoing collaborations and strategic partnership with regional, national and international Donor Agencies and trying more & more to bring their attention towards our operational area.

**ADVOCACY, NETWORKING AND GOVERNANCE:** Efforts are being undertaken to strengthen the network for wider reach and impact. We firmly believe that the field of sustainable development is a cooperative one, not a competitive one. If we are to achieve the high goals we set, we must combine our efforts with those of other actors. All stakeholders from government and corporate to civil society and donor agencies have different skills that together can help achieve the desired results. Over the last year we have endeavored to build networking with

- Sa-Dhan
- INAFI India
- Planet Finance
- Access Development
- South Asia Microfinance Network (Acted)
- Member of National Coalition Network for supporting unorganized sector workers
- State level Network member for child Protection

<table>
<thead>
<tr>
<th>2. Post Cyclone FANI Integrated Shelter Response in Odisha</th>
<th>Terre Des homes (TDH) &amp; Swiss Solidarity</th>
<th>Pipili &amp; Nimapada Blocks, Puri</th>
<th>Transitional Shelter construction with Sanitation</th>
<th>150</th>
</tr>
</thead>
<tbody>
<tr>
<td>WASH improvement</td>
<td>12 villages</td>
<td>Child Friendly Spaces Child Protection Psychosocial Support (PSS)</td>
<td>12 villages</td>
<td></td>
</tr>
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<td>----------------------------------------------------------</td>
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</tr>
<tr>
<td>3. Post FANI Recovery Management in Agriculture, Horticulture and Livestock.</td>
<td>UNDP</td>
<td>Satyabadi block, Puri</td>
<td>Micro planning with Fani affected households through MGNREGS Nurseries for fruit bearing trees and seed kit distribution Backyard vegetable gardens and demo of nutrition plots Capacity Building on income generation programme Markets linkages in area of poultry, dairy, goatery</td>
<td>1200 families benefited with different livelihood inputs with technical support. 5000 Man days created through MGNREGS by mobilizing PRI &amp; Block Officials</td>
</tr>
<tr>
<td>----------------------------------------------------------</td>
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</tr>
</tbody>
</table>
AWARD AND RECOGNITION FOR INNOVATION EXCELLENCE

PARAMPARA AWARD: 2018-19: Gram-Utthan was recipient of the ‘PARAMPARA’ Award for “Empowering Women, Empowering Society” and his distinguished contribution in the field of innovation for the betterment of the rural poor. This award was received by Shree Govind Chandra Dash, Secretary and Founder of Gram-Utthan. The award was given by former Hon’ble Science and Technology Minister Dr. Harsh Vardhan, the present Union Health Minister, Government of India during the award ceremony of the ‘PARAMPARA’. This award is a unique initiative of Parichay Foundation, New Delhi to identify, reward and recognize grassroots leaders and innovators for their exemplary courage, commitment and confidence that has enabled them to overcome all adversities, making them a source of inspiration for many in India. The award was powered by SBI & LIC.

HABITAT INNOVATION AND IMPACT AWARDS 2019: Gram-Utthan has been awarded Habitat Innovation and Impact Awards 2019 for impacting society, through innovation in housing, sanitation and disaster response. Gram-Utthan was awarded in a prestigious and powerful platform during the 7th Asia Pacific Housing Forum held on 18th- 19th July 2019, at India Habitat Center, New Delhi.
GRAM-UTTHAN

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